

ADVERTISING OPPORTUNITIES 2015

TOP BANNER

£475 per issue
Or
£350 each for 4 issues
Banner/logo clickable to your website)

SUPPLIER LOGO/LINKS

1 MONTH: £125 (minimum booking) 3 MONTHS: £285 (£95 per month) 6 MONTHS: £495 (£82.50 per month Banner/logo clickable to your website)

JOBS SECTION

£75 per entry per issue Comprises logo + brief description of vacancy on Home page, linking to a back page with full details, web / email link

DEALER ZONE

Turfcare dealers can include their logo in the Dealer Zone Section – which is clickable to their website

3 MONTHS: £225 (£75 per month, or

£18.75 per issue))

6 MONTHS: £390 (£65 per month,or

£16.25 per issue)

Banner/logo clickable to your website)

PRODUCT SHOWCASE

£190 per issue

Comprises image and brief description on Home Page, linking to back page with up to 350 words of text, contact details, web/email links, images and/or video content

BOTTOM BANNER

£375 per issue
Or
£285 each for 4 issues

Banner/logo clickable to your

TURFPRO WEEKLY E-MAIL NEWSLETTER

Circulated every Monday at

50 issues a year

Current circulation: 9, 666 per issue

Average number of views per issue: 2,776

Total views last six months: 69,400 (June-December 2014)



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